

HOW WE PRICE YOUR COURSES:

TIER 1

\$0 - \$100

Perfect for a beginner level or short, introductory courses.

- Mandatory course content: Minimum of 3 separate recorded lectures
- Duration: 0-60 minutes

Examples:

- A quick lash application tutorial
- Intro to nail art basics course
- A 45 minute nail art class
- A 20 minute edges tutorial
- A 30 minute makeup tutorial

TIER 2

\$100 - \$250

Ideal for more advanced or in-depth courses.

- Mandatory course content: Minimum of 6 separate recorded lectures & 1 quiz/assignment
- Duration: 1-3hrs

Examples:

- Intermediate skincare techniques
- Sew-in tutorial
- Brow shaping, tinting, lamination masterclass
- Wispy volume lash extensions advanced course

TIER 3

\$250 - 500

For premium, expert-level OR extensive content courses.

- Mandatory course content: Minimum of 8 separate recorded lectures & 2 quiz/assignments
- Duration: 3+ hrs
- Examples:
 - PMU related trainings or courses
 - Microlinks/I-tips related trainings or courses
 - A classic, hybrid, and volume lash extension course with quizzes, downloadables, demonstrations, and mainly lectures/demonstrations.
 - Comprehensive business strategy for beauty entrepreneurs